COOKIES

When our site is browsed, Fapajal receives and records some browser information from our websites users. This information is collected based on the use of cookies.

WHAT ARE BROWSER COOKIES?

Cookies are text files containing small amounts of information that Fapajal or third parties send to computers, tablets, phones, or other devices during the visit of our websites. Therefore, the site when revisited recognizes the device by identifying cookies.

WHAT TYPE OF COOKIES DO WE USE?

Cookies can be classified into two groups:

SESSION

Temporary cookies, which exist only during a user's visit to the website and are destroyed when the session is closed, either actively by the user or by the existence of some downtime.

PERSISTENT

Cookies that although usually have a limited time, are kept in the client browser after the session is closed. They allow the safeguarding of information for future sessions from the same user.

FOR WHAT PURPOSE ARE COOKIES COLLECTED?

NECESSARY COOKIES

Contain information strictly necessary for the normal use of the site. They are the "session" type and their purpose is to ensure the navigation and functional qualities for which the site was designed.

PERFORMANCE COOKIES

Are used specifically to improve performance of websites; they can be either "session" type or "persistent" type, contain only technical information and aren´t used for any other purpose.
This type of cookies is used by services like Google Analytics, which generates cookies that collect information regarding the use of our site – for example, which pages are most visited or if pages are properly loaded. It is only collected anonymous information which, aggregated, allows to improve the website´s performance.

FUNCTIONAL COOKIES

Enable a more intelligent navigation, retaining choices and settings made by the user. They can be either "session" type or "persistent" type.

ADVERTISING COOKIES

Allow targeted advertising based on the characteristics of the user's navigation. They also allow a more efficient experience by limiting the number of presentations of an ad to the same person.

HOW CAN I MANAGE COOKIES?

By selecting the appropriate settings of the browser, it is possible to accept, decline or delete cookies. The respective function is selected directly in the browser menu "options" or "preferences".

HOW DO I DISABLE COOKIES?

You can choose to turn off all cookies via your browser configuration. Each browser has its own features. Help option should be consulted to identify the correct way to modify your cookies. Please notice, that disabling cookies may stop the access to some web services and features that make browsing sites quicker and more efficient.

WHO HAS ACCESS TO THE INFORMATION CONTAINED IN THE COOKIES?
The information collected by Fapajal website cookies is used exclusively to improve performance and navigation features as well as to enable a more efficient promotion of Fapajal's products and services. The access and use of this information is limited and exclusive to the company.